

Media Training

Mission

The general vision is to question a dystopian reality of excluding “the other” in the form of the migrant, the poor, the opposite sex, the unknown.

Background

Kite-Runner was developed as hub with counseling and workshop opportunities, social events, and network building activities for Afghans with and without journalistic background run by the Istanbul-based association **Diyalog-Derneği** in cooperation with the [International Media Support \(IMS\)](#) between July and December 2022.

Afghans living in Istanbul participated in real meetings, social events, and activities while Afghans in other parts of Turkey and back in Afghanistan participated in online workshops. Especially the creative program for females was as online session implemented.

The program activities included counseling, life management skills training and improving journalistic media skills. In the first weeks, the creativity workshops also served to research the needs of the participants. They were able to reflect on their situation, shared it with others and develop visions for the future. The establishment of a social media hub served to network and acquire participants and pave the way for professionalizing media skills.

Implementation 2023

The experiences of 2022 have shown that exiled media people from Afghanistan have an urgent need in skill training to be able to work independent as freelancers in an international frame and comparison.

One main focus of the activities in 2023 is to upgrade all kind of skills of media people from Afghanistan (e.g., language skills, writing skills, editing skills and so on) so that they will become better qualified to work as freelancers for international media outlets in a global comparison.

This will mean that in 2023 more safe online activities will play a role within the Kite Runner activities alongside physical meetings in Turkey to support media activists and journalists from Afghanistan in Turkey and other third countries and in Afghanistan itself.

All events of **Kite Runner** are Free of Charge.

Selected Activities 2023

Organized by

diyalog-der

In cooperation with |



- **Online Female Working Group**

Focus: The human rights situation in Afghanistan, the situation of women and female media workers in Afghanistan, the situation of journalists in and outside of Afghanistan.

This working group will help female media activists to articulate and define their individual and professional needs as independent journalists and open a platform for them to publish their work freely.

Within this working group the female participants will produce once a week a 10-minute video as a new YouTube format dedicated to the role of female media workers and the situation of females in Afghanistan. These videos will not only be published on YouTube but also streamed on the Facebook platforms of Kite Runner.

- **Digital Storytelling Lab**

Within this lab we will discuss short movie creation, animated movies, graphic novels, and text publishing online as new forms of digital storytelling.

Results in form of text, photos and videos published by the participants and the organizers online to incorporate an audience in Turkey, Afghanistan and beyond.

The modules are designed to enable the participants to start with simple storytelling and gradually acquire skills. In parallel, the aspiring citizen journalists will practice digital techniques on topics discovering cultural diversity in communities.

The training program includes the following: introduction to open-source video editing tools like WeVideo, general video editing skills, storytelling, imagery and framing, basics of lighting and sound and copyright issues.

- **Online Publishing Course**

This course will guide the participants through every single step from installation to finished website. The participants will learn how to install WordPress and how to use it as online publishing tool for their needs and expectations.

The course will as well give an introduction how then to publish content (text, multimedia, video) online by using the backend or frontend of WordPress. How to optimize the content for online publishing, and how to use Tags and Categories meaningful and successful.

Furthermore, it will give in inside into social media and search engine promotion.

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Contact

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- **Language courses**

Turkish and English language courses will be offered in the period from online. For this period the courses will focus on journalists with migration background who have basic or beginner's language knowledge and will focus on journalist to improve their language skills for job activities in Turkey and international.

- **Orientation of Turkish laws and regulations**

The working group is designed to provide exiled Afghan journalists with information and resources related to their rights in Turkey, as well as to help them navigate various systems and processes related to finding work, accessing healthcare, and obtaining education and other forms of support. The average attendance should be 10-20 participants per session from different cities in Turkey, which allowed for an interactive and personalized learning experience.

The advocacy workshop for exiled Afghans will provide valuable information and resources to help participants with media background from Afghanistan to navigate various systems and processes related to their rights and needs in Turkey.

- **Video Editing Course**

This program will take place as block seminar/crash course daily 8 hours for 25 days

Participants: 10 female, 10 male, 10 from within from Afghanistan, gender parity

This comprehensive learning experience guides participants through all the key features of video editing software, covering both video and audio editing techniques. It even comes with a shareable certificate to prove the skills after completion.

- **Monthly Public Screenings with Discussion**

A selection of documentaries will be screened in cooperation with IMS once a month in Istanbul with discussion afterwards. The monthly public screening will be open not only to media people from Afghanistan in Turkey but also to the public in Istanbul.

We are looking for participants foremost from Afghanistan with and without journalistic experiences. Ideal participants would have several of these qualities: - *Experience*, interest or enthusiasm about video, filmmaking and journalism - *Passion* for social justice, equality, and human rights, wellbeing, and democratic processes - *Expertise* or enthusiasm about local communities - *Artistic, design or communication skills* - Interest in community-friendly practices.

If you are interested in one of the activities and register for the upcoming program on the **Kite Runner** website:

To register follow the link:

<https://kiterunner.inenart.eu/2023/05/29/register-for-the-kite-runner-activities-2023/>

Become a member and participate into the Kite Runner activities

<https://kiterunner.inenart.eu/2023/05/29/register-for-the-kite-runner-activities-2023/>

Objectives

The participants will receive training in digital media production focusing on film, video and photography. Participants are encouraged to use skills acquired within the workshop. The produced content will be published online on channels established by the project team. Questions about conflict situations, gender equality and local communities will be addressed and will sensitize participants and the public online.

Organizer

The principal objectives of **Diyalog** are the promotion of exchange and cooperation to carry out an intercultural understanding to strengthen as well as above all a cultural dialogue beyond borders. Under these circumstances we are supporting initiatives that express cultural diversity within societies.

2009 **Diyalog** implemented its first video workshop series under the title EntropyTV in cooperation with the Goethe-Institut and as partner of the Cultural Bridges Program by the EU.

Since 2010 **Diyalog** is organizing workshop programs with young adults in Turkey, Malta, Iraq, Afghanistan and Canada in cooperation with the Vodafone Foundation, Anna Lindh Foundation and others.

In 10 years **Diyalog** was setting up 4 editorial online platforms based on open-source software dedicated to community building, diversity and audience development.

Since 2017 **Diyalog** is organizing the Mahalla Festival. The festivals bring together actors and initiatives from Europe and beyond to support an intercultural understanding in the field of migration, inclusion and local communities. Under the title Generating New Narratives the festival in Malta 2018 displayed events reflecting aspects of borders, armed conflicts and migration, inclusion and intercultural communication.

Im cooperation with IMS

IMS (International Media Support) pushes for quality journalism, challenges repressive laws and keeps media workers of all genders safe, so that they can do their jobs. Through alliances and innovation, IMS helps free, independent media contribute to positive change and better societies.

IMS supports the production of good journalism that meets internationally recognised standards and work to ensure safe media environments with sound laws for journalists.

IMS do this because citizens of all gender identities, ethnic or religious background and their leaders need information they can trust to make decisions that develop their societies in a peaceful and democratic way.

Istanbul, May 29, 2023